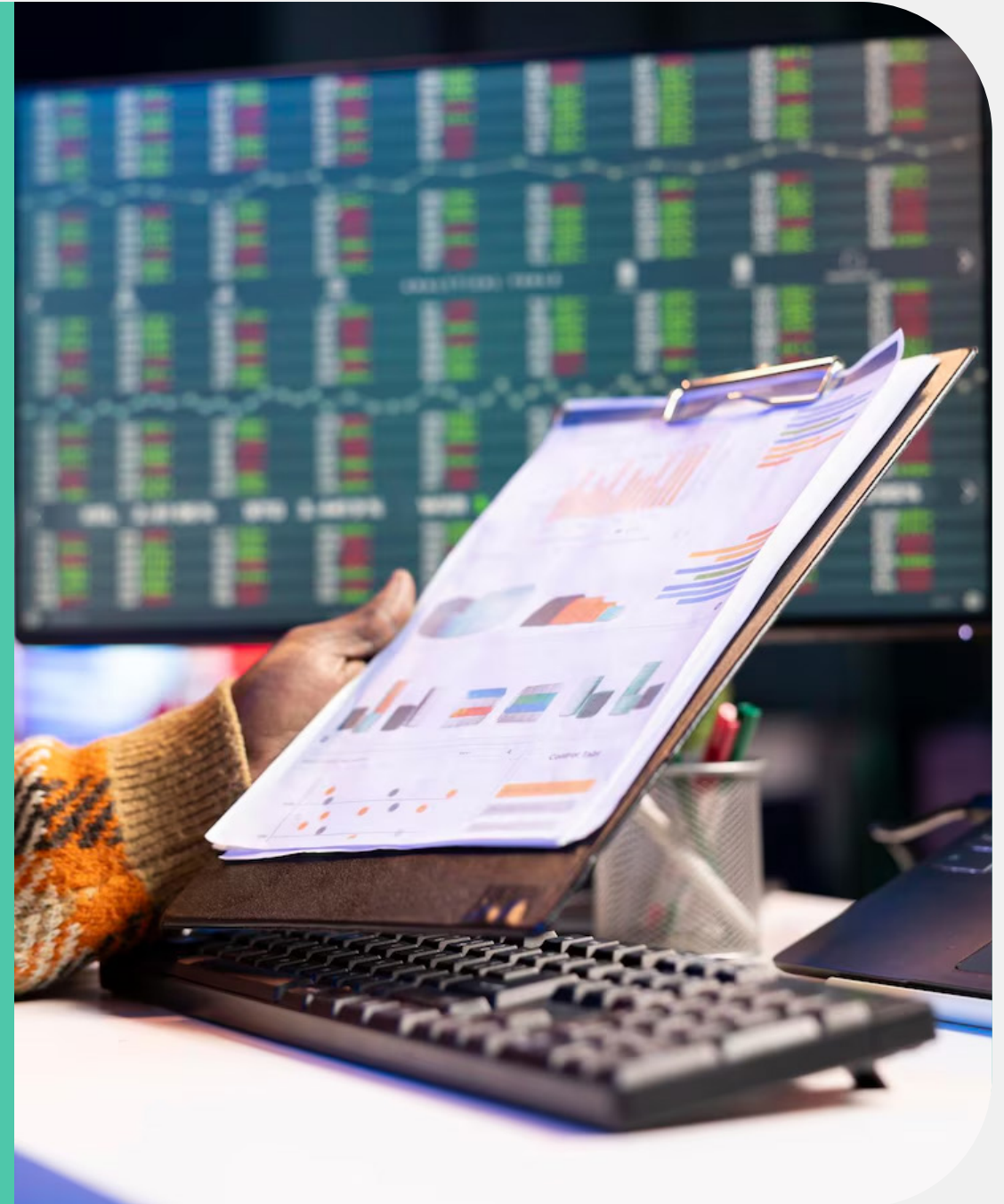




# ACCOUNTING SOFTWARE

<https://www.rentastic.io>



# ABOUT US

Rentastic started out as many other business ideas typically do -- usually attempting to solve or cure a problem, due to frustration.

Rentastic is built for real estate investors, BY real estate investors. The creators of Rentastic own multiple rental properties. As most investors soon come to find, accounting for all the different income and expenses can be a nightmare -- especially come tax time. While there are lots of different types of accounting software out there, too many attempt to be the end-all, be-all for every type of business.

Frustrated with the limited options, or the complexity and pricing of current options, the idea for Rentastic was born. Rentastic aims to be a super-simple, easy-to-use accounting software for all your rental properties -- and it's designed to do only that. No bells, no whistles, just straight to the point.

Rentastic literally wouldn't be possible without you, and because of that, we constantly want to improve to make the product better. If there's anything you'd like to see, please be sure to submit a feature request.

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Managing rental properties is more than just collecting rent. To make the most of real estate investments, understanding both financial and operational aspects is essential. With the rise of smart accounting software, landlords and investors can now track and analyze their properties with more precision than ever before. Let's explore how technology is changing rental property valuation and what key financial and operational strategies can help maximize profits.

For years, spreadsheets have been the go-to tool for tracking rental income, expenses, and cash flow. But as real estate portfolios grow, managing them manually becomes inefficient and error-prone. Smart accounting software simplifies the process by automating calculations, generating reports, and providing insights that help investors make informed decisions.

### **SOME OF THE BIGGEST ADVANTAGES OF USING SMART SOFTWARE INCLUDE:**

**Automated Financial Tracking:** No need to manually input rent payments or expenses — everything is recorded automatically.

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**Real-Time Cash Flow Analysis:** Get instant updates on whether a property is generating a profit or loss.

**Expense Categorization:** Easily track repairs, maintenance, and operational costs in one place.

**Depreciation Calculations:** Understand how property depreciation impacts tax benefits.

**Tax Reporting Made Easy:** Generate tax-friendly reports that simplify deductions and compliance.

By switching to a digital system, landlords can save time, reduce errors, and focus on growing their investments.

#### BUDGETING FOR RENOVATIONS

Upgrading rental properties can increase their value, but without proper budgeting, costs can spiral out of control. Always factor in materials, labor, and unexpected expenses.

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# THANK YOU

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